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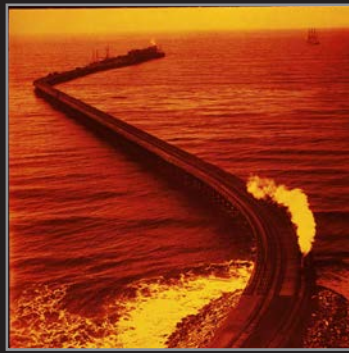
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LOS ANGELES ARCHIVES BAZAAR

The stories and history of L.A. All day, all in one place, at the 5th-annual Archives Bazaar.

FREE AND OPEN TO THE PUBLIC

October 23, 2010
9:00 a.m.–5:00 p.m.
 Doheny Memorial Library
 USC University Park Campus

www.laassubject.org

LAasSUBJECT
 USC LIBRARIES

PRESENTED by **L.A. as SUBJECT**

Southern California history comes alive in exhibits from more than 70 historical collections and archives—including L.A.-area universities, libraries, museums, and community organizations. Browse rare collections, consult with experts, and learn about researching L.A. history, online tools, preserving your personal history collections, and many other topics. Presented by L.A. as SUBJECT, the bazaar offers a wealth of resources for exploring the stories of Los Angeles. L.A. as SUBJECT—an association of archives and collections hosted by the USC Libraries—is dedicated to improving the visibility, access, and preservation of archives and documenting the rich history of the Los Angeles region. Educational programs, discussions about history with local authors, and documentary films about the hidden histories of Los Angeles communities are scheduled throughout the day.

SPECIAL GUEST SPEAKER

PATT MORRISON

89.3 KPCC Host and *L.A. Times* Columnist



PHOTO: Los Angeles Times

A David Boulé Collection B Beverly Hills Public Library C Orange Empire Railway Museum Library; photo credit: Robert B. Petersen D UCLA Ethnomusicology Archive E Santa Monica Public Library F Archival Research and Study Center, UCLA Film and Television Archive G Seaver Center for Western History Research, Natural History Museum of Los Angeles County H UCLA Ethnomusicology Archive

LOS ANGELES

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ARCHIVES BAZAAR

presented by
L.A. as **SUBJECT**

hosted by
USC LIBRARIES

Saturday, October 23, 2010
9:00 a.m. to 5:00 p.m.

DOHENY MEMORIAL LIBRARY

University of Southern California
3550 Trousdale Parkway
Los Angeles, CA 90089

FREE ADMISSION

Parking is available at Parking Structure D for \$8. Enter campus through Gate 4 at Royal Street. Royal Street is between Figueroa and Hoover on Jefferson Boulevard. For maps of the campus, go to www.usc.edu/maps.

CONTACT

For questions, contact Tyson Gaskill at (213) 740-2070 or gaskill@usc.edu.



SPECIAL GUEST SPEAKER PATT MORRISON

On the air and in print, Patt Morrison is one of the keenest observers of Los Angeles. Celebrate the 5th anniversary of the Archives Bazaar with the *Los Angeles Times* columnist and 89.3 KPCC radio host as she discusses how libraries and historical archives have informed her work. Morrison was a member of two *Los Angeles Times* reporting teams that won Pulitzer Prizes for coverage of the 1992 riots and the city's 1994 earthquake. Her 2001 book, *Rio L.A., Tales from the Los Angeles River*, a lively account of the City of Angels and its part-time river, spent six weeks on the best-seller list and was ranked as one of the year's best in the *Los Angeles Times'* Book Review.

PROGRAMMING HIGHLIGHTS

PANEL DISCUSSIONS

EXTRA! EXTRA! READ ALL ABOUT IT!

Today, the iconic newsboy hawking a newspaper on the street corner is only a memory. When will the newspaper and the newsstand also become memories? When will newspaper morgues become just that, or are they still a viable source for researchers? Join a panel of newsmen and newspaper archivists who will discuss the past, present, and future of the newspaper industry in Southern California.

BLOGGING L.A.

In recent years, blogs have become an indispensable source of news and information about the Los Angeles region. But what is their role in promoting Los Angeles history and investigating the city's identity? Join three Southern California bloggers as they discuss how blogs can interpret the region's past, present, and future.

UNCOVERING THE LEGACY OF DAVID ALFARO SIQUEIROS

Join Luis C. Garza, Oliver Mayer, and moderator Liza Posas for a conversation about the ongoing legacy of Mexican mural artist David Alfaro Siqueiros (1896–1974). In 1932, Siqueiros traveled to Los Angeles and painted three murals, which were met with resistance—two were whitewashed shortly after their creation. Despite the efforts to censor his artistic vision, his work has inspired artists from the 1930s to the present day and contributed to the development of the modern mural movement in Los Angeles and beyond.

L.A. TAKES FLIGHT

From aviation pioneers to daring test pilots to space shuttle assembly plants, human flight has long played an important role in Southern California. Learn how Los Angeles took flight as panelists Kenneth E. Pauley, Linda McCann, and Michael Palmer share the hidden aviation stories they have discovered in the region's libraries and archives.

DOCUMENTARY FILM SCREENINGS

BRIDGING THE DIVIDE: TOM BRADLEY AND THE POLITICS OF RACE

This documentary is the first to tell the story of Tom Bradley, the first African-American elected mayor of a major U.S. city without a black majority. It is the story of an extraordinary multiracial coalition that transformed the city and in, the process, changed American politics. We will be screening a 20-minute trailer of this work-in-progress.

THE LEGEND OF PANCHO BARNES

Florence "Pancho" Barnes was one of the most important women in twentieth century aviation. A tough and fearless aviatrix, Pancho opened a ranch near Edwards Air Force Base that became a famous—some would say notorious—hangout for test pilots and movie stars. Known as the Happy Bottom Riding Club, it became the epicenter of the aviation world during the early Jet Age. Since then, Pancho herself has become something of a legend, a fascinating yet enigmatic icon whose swagger is often celebrated, but whose story has been largely unknown—until now.

EDUCATIONAL SESSIONS

PRIVATE PASSION—PUBLIC RESOURCE

A personal fascination and individual zeal can create a collection that has value to the wider world. Such focus can illuminate details and connections that more general collections might miss. Local collectors will share their personal insights into history, and how they have assembled materials that might otherwise be dispersed and potentially never available to researchers.

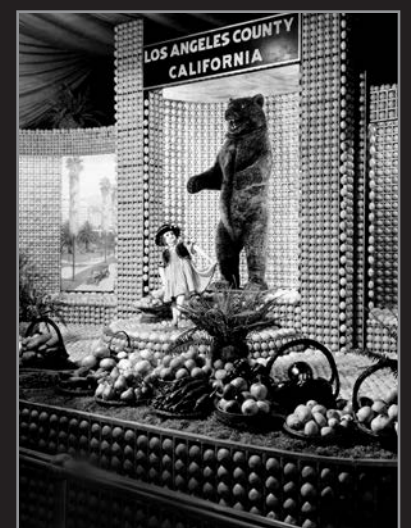
RESEARCHING LA 101

Ever wondered how to get started with your Los Angeles research, or research in general? This presentation will provide a detailed overview of how and where to start, including researching basics useful for anyone working with primary and secondary source material. Topics will include researching from home, visiting the archives, the ins and outs of reading rooms, and more.

LOS ANGELES ARCHIVES BAZAAR EXHIBITORS

- ACADEMY FILM ARCHIVE
- AUTRY LIBRARY AND BRAUN RESEARCH LIBRARY, AUTRY NATIONAL CENTER OF THE AMERICAN WEST
- BEVERLY HILLS PUBLIC LIBRARY HISTORICAL COLLECTION
- BISON ARCHIVES
- BOYLE HEIGHTS HISTORICAL SOCIETY
- CALIFORNIA AFRICAN AMERICAN MUSEUM
- CALIFORNIA COUNCIL FOR THE HUMANITIES
- CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS, ARCHIVES AND SPECIAL COLLECTIONS
- CALIFORNIA STATE UNIVERSITY FULLERTON, CENTER FOR ORAL AND PUBLIC HISTORY
- CALIFORNIA STATE UNIVERSITY NORTHRIDGE, GEOGRAPHY MAP LIBRARY
- CALIFORNIA STATE UNIVERSITY NORTHRIDGE, SPECIAL COLLECTIONS AND ARCHIVES
- CENTER FOR THE STUDY OF POLITICAL GRAPHICS
- CHINESE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA
- CLASSIC AMERICAN PHOTOS INC.
- COUNTY OF LOS ANGELES PUBLIC LIBRARY RESOURCE CENTERS
- CULVER CITY HISTORICAL SOCIETY
- EAGLE ROCK VALLEY HISTORICAL SOCIETY
- ELLA STRONG DENISON LIBRARY, SCRIPPS COLLEGE
- EL PUEBLO DE LOS ANGELES HISTORICAL MONUMENT
- FILIPINO AMERICAN LIBRARY
- THE GETTY RESEARCH INSTITUTE
- GLENDALE PUBLIC LIBRARY
- HISTORICAL SOCIETY OF CENTINELA VALLEY
- HISTORICAL SOCIETY OF LONG BEACH
- HONNOLD/MUDD LIBRARY SPECIAL COLLECTIONS, CLAREMONT COLLEGES
- JAPANESE AMERICAN HISTORICAL MAPPING PROJECT (JAHMP)
- JAPANESE AMERICAN NATIONAL MUSEUM
- LA84 FOUNDATION SPORTS LIBRARY
- LOS ANGELES CITY ARCHIVES
- LOS ANGELES CITY HISTORICAL SOCIETY
- LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY LIBRARY & ARCHIVE
- LOS ANGELES PHILHARMONIC ASSOCIATION
- LOS ANGELES POLICE HISTORICAL SOCIETY
- LOS ANGELES PUBLIC LIBRARY
- LOS ANGELES UNIFIED SCHOOL DISTRICT, ART & ARTIFACT COLLECTION/ARCHIVES
- LOYOLA MARYMOUNT UNIVERSITY ARCHIVES & SPECIAL COLLECTIONS
- MARLBOROUGH SCHOOL
- MARYVALE, ROSEMEAD
- MAYME CLAYTON LIBRARY & MUSEUM
- OCCIDENTAL COLLEGE LIBRARY
- ONE NATIONAL GAY AND LESBIAN ARCHIVES
- THE ORANGE AND THE MYTH OF CALIFORNIA
- ORANGE COUNTY ARCHIVES
- ORANGE EMPIRE RAILWAY MUSEUM
- PACIFIC PALISADES HISTORICAL SOCIETY
- PASADENA MUSEUM OF HISTORY
- PEPPERDINE UNIVERSITY SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES
- ST. VINCENT MEDICAL CENTER HISTORICAL CONSERVANCY
- ST. VINCENT'S, SANTA BARBARA
- SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA
- SANTA MONICA PUBLIC LIBRARY
- SEAVER CENTER FOR WESTERN HISTORY RESEARCH, NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY
- SHELLEY GAZIN PHOTOGRAPHY
- SOCIETY OF CALIFORNIA ARCHIVISTS
- SOUTHERN CALIFORNIA GENEALOGICAL SOCIETY
- SOUTHERN CALIFORNIA LIBRARY
- THE STUDIO FOR SOUTHERN CALIFORNIA HISTORY
- THOMAS E. LEAVEY ARCHIVE
- UCLA CHICANO STUDIES RESEARCH CENTER
- UCLA ETHNOMUSICOLOGY ARCHIVE
- UCLA FILM & TELEVISION ARCHIVE
- UCLA LIBRARY CENTER FOR ORAL HISTORY RESEARCH
- UCLA LIBRARY SPECIAL COLLECTIONS
- USC DIGITAL LIBRARY
- USC LIBRARIES SPECIAL COLLECTIONS
- USC SHOAH FOUNDATION INSTITUTE
- WALLY G. SHIDLER HISTORICAL COLLECTION OF SOUTHERN CALIFORNIA EPHEMERA
- THE WESTERN CONSERVANCY OF NURSING HISTORY
- WILLIAM ANDREWS CLARK MEMORIAL LIBRARY, UCLA

List of exhibitors current at time of printing



For more on panelists and programming details, please visit laasubject.org.



I Freeway interchange in Los Angeles, April 1959, California Historical Society Collection **J** One-person rocket helicopter, 1951, Los Angeles Examiner Negatives Collection, USC **K** Two women near the Eagle Rock in Los Angeles, California Historical Society Collection **L** L.A. County citrus exhibit in Toronto, Canada, 1927, L.A. Area Chamber of Commerce Collection