

YES, WE ALL TALK

By **MARCUS H. BOULWARE**

QUESTION: What did Jesus mean by the statement: "If a man compel thee to walk with him one mile, go with him twain"? Do you think the advice sound in our modern business world?—Miss F. G. C.

ANSWER: During the Roman occupation of Palestine, a number of soldiers were stationed in the Jewish Palestine. According to Roman law, a Roman soldier could compel a Jewish civilian to carry his pack one mile. Many rich civilians equipped themselves with a pedometer to measure the distance, so that they would not walk one step beyond the required mile. Jesus knew that the law was oppressive, but He didn't want individuals to get the impression that they should do only what was required of them. This, in the opinion of Jesus, would be more damaging to a man than the unfairness of the law. Hence he urged men to walk the second mile.

While I am not a theologian, I think the advice is sound even in our modern business world. For instance, suppose a man opened a shoe repairing shop. He might give customers free shoe shines when they had their shoes soled and heeled.

This unrequired service would bring the business hundreds of new customers.

For example, a laundry could walk the second mile by doing the following unrequired services without extra cost: turning shirt collars, mending socks, sewing on buttons, etc. Such services would win new friends and customers.

READERS: For my free model speech of dedication, send two stamps and a long self-addressed business envelope. Write Marcus H. Boulware, Post Office Box 2404, Charlotte, N. C.