

Knowledge/Experience

What: Farmers Market Model Research

Keywords: farmers market, resilience, local food, rural-urban partnership
NPCR, organizational structure, leadership, models, retail / sales opportunities

When/Where: 9/6/2008

Who: Heidi Eschenbacher, through CURA's NPCR
Kingfield Neighborhood Association (Kingfield Farmers Market), organizers of / those interested in starting a farmers' market

Why: To make recommendations for the longevity of a volunteer-run farmers market.

How: Outlines a variety of considerations for running an effective farmers market, based on research and interviews with Twin Cities farmers market vendors, patrons, and managers. Discusses programs such as WIC and EBT.
Appendices with market hours, months, and locations; grants; resources; and a check-list for running an effective market.

Type: