

What: Building a Sustainable Business Guide

Keywords: economic feasibility, marketing

When/Where: XX/XX/2003; 2013 update

Who: MISA, Sustainable Agriculture Research and Education
For new farmers, farm policy makers, financial minded farmers, farm lenders

Why: To provide practical, ready-to-use guidance to sustainably-minded farmers and other stakeholders.

How: Very useful in helping new and struggling farmers to establish a business plan that will enable sustainable growth and production. Credible because of the scope of case studies used in MN, and in the academic review of the information.