

What: Farmstay Manual

Keywords: agritourism, marketing
local business, tourism, food tourism, geo-tourism, farm vacations, farmstay

When/Where: 2011

Who: MISA, Renewing the Countryside, STEP (Stimulating Economic Promise)
For small MN farmers, tourism business, community members, B&B owners

Why: To introduce the concept of a farmstay, offer basic recommendations, and point readers to more in-depth resources if interested.

How: Very useful for farm owners looking to establish a farmstay program on their farms. Credible because of the pertinent case studies included, as well as the variety of sources used in the manual production

| On a scale of 1 (not very well) to 4 (very well): How well does this source of food knowledge...? | Number |
|--|--------|
| Engage an adequate range of perspectives and types of knowledge (fill in the boxes to create bar graphs) | 2 |
| Translate between diverse perspectives | 2 |
| Address conflicts across perspectives | 2 |
| Generate useful information for those affected by the issues addressed | 4 |
| Include an adequate range of relevant stakeholders throughout the knowledge-creation process | 3 |
| Help users of this knowledge source learn from each other | 4 |
| Allow users of this knowledge source to put what they learn into action | 4 |
| Consider the larger context as necessary | 3 |

What has been done with this or could or *should* be done with it?

What is useful, meaningful, surprising, or a problem? Questions?

The farmstay focus, which is rarely mentioned in conversations about farming and food, needs to be tagged. The recommendations about creating/running a farmstay are meaningful. Include more case studies, connect it to a report about Bed and Breakfasts in MN.

What connections could be made to other information/people/organizations?

Farm visit

Where to find it <http://www.misa.umn.edu/Publications/>