

Type: Person / community

**What:** Minnesota Farmers' Market Association  
Mission statement: "offering services and programs that support and promote Minnesota farmers' markets."

**Keywords:** Social collaborations > Farmers' market, Social collaborations > Dialogue / partnership

**When/Where:** 1998 - present  
Dozens of member markets throughout the state. Program, Media & Outreach  
Requests based out of Bovey; general correspondence to Nerstrand.

**Who:** Connection between farmers' market organizers & vendors (to serve consumers).

**Why:** Association to encourage partnerships among farmers' markets: affect gov policy/regulations, marketing (Minnesota Grown), co-op purchasing of insurance & marketing materials, connect producers w/ local markets, promote acceptance of food assistance, share

**How:** List serv, conferences, lists of member markets & vendors (w/ contact info &/or website)