

Type: Event / conversation

What: Graham Meriwether interview

Keywords: Food system, Agricultural practices > Farming methods

When/Where: August 6, 2012

Who: Peter Shea interviews Graham Meriwether, producer, director, and cinematographer for American Meat.

Why: Graham tried to be as fair as possible in making American Meat by including producers from all sides of the issue, so that he could present an accurate picture of the current food system, its challenges, and potential solutions. He talks about his reasoning and process for such inclusivity, as well as some practical elements of filmmaking such as software, editing, his team, etc.

How: Movie website: www.americanmeatfilm.com
Graham's business' website: www.leaveitbetter.com
Both have e-newsletters