Price and Label Changes and Purchasing Behavior in a Hospital Cafeteria

Keywords: nutrition, food service, food policy, labeling, food selection, label intervention, hospital food, price manipulation, health care, healthy food policy

When/Where: 10/1/2011

Who: American Public Health Association (APHA), with all funding from HFHL at the University of MN. the general public, food and health conscious individuals, hospital food consumers

Why: To investigate whether food selections change based on food prices or point-of-purchase labeling, with focus on organic, local, and/or healthy food

How: useful in justifying tax on unhealthy food