

The
MANIFESTO
Of
. ISMISM .

FROM THE SOCIETY OF IDEOLOGIANS AND OUTTELLECTUALS
ZOE FOSTER-LA DU, STEPHEN HEIM, IAN LEHINE & SAIGE STEWART

This treatise is addressed to those enlightened with the peculiar magick of unveiling any and all things from their material shroud. You who know a cigar is never just a cigar. A cigar is a transcendental realization. It is probably God. We salute your cause, you who nobly find meaning everywhere it may try to hide.

In order to make sense of the world around you, follow these simple principles:

1. *Everything means something*; and thus everything can and must be grouped according to its ascribed meaning. Things may have multiple meanings, yes, but this is irrelevant. Make connections where none may currently exist.
2. *Nothing really means something*; for what is nothing but the absence of everything, and what is such pure absence but the pinnacle of meaning? Nothing is tied to no material form and therefore has the most malleable of meanings. Seek out meaning in the absence of all.
3. *Something means everything*; for in the most mundane of objects one can glean the most all-encompassing of meanings. Is a cigar god? Possibly. Probably. But whether it is or not is not the point; the fact that it *could* have a theistic meaning is much more important. Consider the possible meanings in all around you, no matter how small or plain.
4. *Meaning is everything*; for existence is based around meaning. As beings of physical form we ascribe our needs meaning. Food and water carry meanings of necessity and sustenance, without which we would not know how to nourish ourselves. Thus without meaning we would die. Accept that meaning is what composes our existence and perception of the universe.

MEANINGSOMETHINGNOTHINGEVERYTHINGGOODBYE